



# CLEAR COAST EYEWEAR

## MISSION STATEMENT

Clear Coast's mission is to beneficially impact its communities and stakeholders. Our aim is to revive global beauty by redefining upscale eyewear, utilizing tons of waste plaguing the environment, while expanding public knowledge on global issues through our philanthropic initiatives.

NOVEMBER NEWSLETTER: VOLUME ONE, ISSUE TWO



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## COMPANY EVENTS

- Company Beach Trip 11/1
- Company Branding Competition Ends 11/3
- Canned Food Drive Ends 11/17
- Golf Tournament 11/21
- Business Plan Redlands Competition 11/28
- Friendsgiving Celebration 11/29



## AROUND TOWN

2017 Field of Honor  
Murrieta Town Square Park  
November 4-11



Annual Patriotic Salute to Veterans  
Held at Temecula Civic Center  
41000 Main Street, Temecula Ca  
Saturday, November 11th, 6:00 p.m.



Good Luck to Vincent Pham and Jason Morse on the Company Branding Competition!

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## BEACH TRIP

Last Wednesday we took a company trip to La Jolla, California. Since our company is focused around the improvement of our coasts, we figured a trip to our beautiful shoreline would be perfect for our first outing as a team. We planned a day full of bonding for our departments, so all of our team members could get the chance to get to know one another. We also planned a coastal cleanup. Our team was able to clear many plastic bottles and different types of waste from the shores. It was a great time for all of our employees and we hope to have another beach day soon!



## FEATURED PRODUCTS

This month, our featured sunglasses are the Voyage and Sailor styles. These men's styles are the perfect blend of classic and modern perfect for any occasion. Our men's styles feature our signature recycled plastic and upcycled sea glass to create a casual-cool look. These durable and lightweight frames are guaranteed to be the most environmentally friendly and stylish in any room.

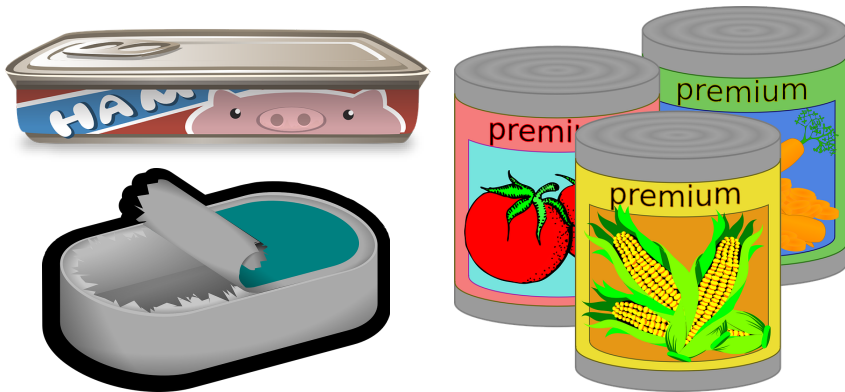


## GOLF TOURNAMENT

We have been planning our annual Golf Tournament for a few months and have been able to garner over 70 golfers! Our tournament has always been a success, and this year will be no different. Our fundraising initiative is on the rise, and we've been able to gain many sponsors in the span of only one month. Our success is a group effort. Good work, team!

## CANNED FOOD DRIVE

In this season of giving, our company got together to help those less fortunate. We began a food drive to collect non-perishable foods, which we plan to distribute to families around our city. We want to help as many families as possible so that everyone can have a positive and plentiful Thanksgiving day. Keep bringing in canned food!



## FALL TREAT

### INGREDIENTS

- 8 marshmallows
- 2 Granny Smith apples, thinly sliced and cored
- 4 squares Hershey's chocolate
- Warm caramel, for drizzling



### DIRECTIONS

- Toast marshmallows until golden.
- Sandwich s'mores: Top one apple slice with a Hershey's square and two toasted marshmallows.
- Drizzle with caramel and top with a second apple slice.
- Repeat to make four apple s'mores.

## WAYS TO GIVE BACK

There are many ways to give back around our community. You can participate in our food drive and volunteer at the local YMCA to support children who do not have the means, without a sponsor family, to celebrate Thanksgiving. The Food Drive Deadline is the 17th!

**Closest YMCA:**

**39573 Los Alamos Rd.  
Murrieta, CA 92563  
(951) 239-4605**

**Sponsor a family:  
<https://www.family-to-family.org/sponsor-a-family/>**



## EMPLOYEE OF THE MONTH

Our employee of the month for November is Jason Morse. Jason Morse is a digital media associate. He is an important asset to our team as he is a good communicator, works well with others, and is very patient. He also works efficiently and is making great progress on the company website. Jason also takes in and puts to use any feedback he gets on any of his differing projects.

## NOVEMBER BIRTHDAYS

Victoria Chagolla on November 5th

Happy Birthday Victoria, we hope it's a blast!



## DATES TO KNOW

November 5th- Daylight Saving Time

November 7th- Election Day

November 23rd- Thanksgiving