



CLEAR COAST EYEWEAR

January Newsletter: Volume One, Issue Four

Mission Statement

Clear Coast's mission is to deliver fashion with a purpose, by offering high end sunglasses that are chic, durable, and made from recycled ocean plastic. We combine the latest fashion trends with eco-friendly resources and thoughtful manufacturing processes while ensuring profitability for our shareholders and a positive impact on all stakeholders and the environment.

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Company Events

Company Beach Clean Up 1/4
Bakersfield Trade Show 1/16-1/18

The following online submissions will close on:

Sales Materials 1/23
Financial Statements 1/23
HR Handbook 1/23
Website 1/23
Company Branding 1/23
Video Commercial 1/23
Good Luck On Your Competitions!

Around Town

2nd Annual Youth Appreciation Game at Murrieta Mesa 1/2
Comic Book Club Begins at Ryan's Comics 1/10
Youth Track and Field Sign Ups at Mulligan's 1/13

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San Diego Trade Show

The San Diego Trade Show was a huge success! Congratulations to our Sales department for placing third place in the Salesmanship competition. We also placed in every category; congratulations to the entire company for this immense success. As a whole, we were able to network and connect with other companies. Keep working hard and practicing for the Bakersfield Trade show!



Holiday Craft Contest Winner

Congratulations to Sabrina Shalika in Human Resources for winning the Holiday Craft Contest in December! Sabrina made a holiday themed gumball machine out of a fishbowl, a decorated pot, and a piece of painted cardboard!



It's never too late to donate! Although the holiday season is over, there are still many ways we can make a difference in our community. We can make donations to the various thrift stores in our area, such as Savers (25125 Madison Ave Ste 102, Murrieta), Goodwill (39400 Murrieta Hot Springs Rd, Murrieta), or Salvation Army (40270 Los Alamos Rd, Murrieta).

Upcoming Trade Show

The Bakersfield trade show is approaching quickly! A sign up sheet can be found in the drive, where your department can sign up to bring needed items. We will meet at the office at 12 noon on January 16th to take the charter bus to Bakersfield. Good luck everyone competing in this trade show!



Winter Treat

Ingredients:

- 1 (12 ounce) bag butterscotch chips
- $\frac{1}{2}$ cup peanut butter
- 5 cups corn flakes



Directions:

- In a large bowl, melt chips and peanut butter in microwave by heating it on low to medium power and stirring every 30 seconds
- Add corn flakes and mix until flakes are well coated with butterscotch mixture
- Spread into 9" by 13" cake pan and press down lightly with wax paper
- Cool about 30 minutes
- Cut and enjoy!

Company Beach Cleanup

Our second beach clean up is approaching us quickly! We will be heading to Moonlight Beach on January 4th to pick up trash from the shores. We will leave the company office at 11 a.m. and plan on spending a fun-filled day of activities and volunteer work together. We hope to not only clean our beaches, but also bond and grow as a company. Cleaning our beaches is in the core beliefs of our company, and a major part of our effort for a cleaner and healthier world.. Please inform Human Resources if you plan to attend, and we hope to see you all there!

Employee of the Month



Alyssa Lamoreaux has been working with Clear Coast Eyewear since its conception. Alyssa plays a large role in the Marketing department, as our Brand Specialist.

Her VP has nothing but great things to say about her, stating that she is insightful and had a huge part of the Marketing plan.

Congratulations to Alyssa, keep up the hard work, Clear Coast Eyewear wouldn't be the same without you!

New Year's Craft Contest

Create a simple, creative, winter-themed craft for under \$10, using two or more of the following items:

- Bubble Wrap**
- Cardboard**
- Feathers**
- Paper Plate**
- Corks**

Deadline is January 15th! The winner will be determined the following week, and announced on January 22nd. The winner will receive Bonus Points on their next evaluation and a feature in next month's newsletter!

Good Luck Everyone!

January Birthdays

Jonas Castellon on January 1st!

Happy Birthday Jonas, we hope it's a great one!

