



# CLEAR COAST EYEWEAR



## COMPANY EVENTS

October 5th- Pasadena Training Field Trip

October 6th-Elevator Pitch Competition ends

October 16th- Company Branding Competition begins

Good Luck Victoria Chagolla in the Elevator Pitch Competition!



## OCTOBER NEWSLETTER: VOLUME ONE, ISSUE ONE



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clearcoasteyewear.weebly.com

## MISSION STATEMENT

Clear Coast's mission is to beneficially impact its communities and stakeholders. Our aim is to revive global beauty by redefining upscale eyewear, utilizing tons of waste plaguing the environment, while expanding public knowledge on global issues through our philanthropic initiatives.

## AROUND TOWN

Big Horse Corn Maze & Harvest Festival  
9/30-10/30/17  
33320 Temecula Parkway,  
Temecula CA 92562

Haunted House  
10/27/2017, 10/28/2017  
28069 Diaz Rd., Suite  
D, E & F, Temecula, CA 92590



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Clear Coast offers many different sunglass styles, our featured products this month are the Avalon and the Island Paradise sunglasses. These women's styles are both trendy and durable. They are the perfect blend of modern and classic- perfect for anyone.

Made from our synthetic plastics, these frames are high quality, fashionable, durable and will intrigue anyone you meet. The lenses, made of recycled seaglass, will both protect your eyes and clean our coast.



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The name "Clear Coast Eyewear" has evolved from an immense amount of brainstorming. As a company, we wanted a name that describes our recycling of ocean waste and focus as well on our eyewear.

As a company, we were torn between "Clear Coast" and "Now I Sea". Both names had what we were looking for, but we couldn't decide which name would be a better fit.

We ultimately decided on the name "Clear Coast" because it provided a simple, professional tone. Our name is able to explain who we are, and why we do what we do.

Welcome to Clear Coast Eyewear! We are excited to have you become a part of our company and look forward to a bright and successful future for our business. We believe your contribution will help bring progress and success to Clear Coast Eyewear. As a part of our team now, the expectation is to strive for excellence and pursue our goals. Being a unified team is an important value of Clear Coast and together we can accomplish great things! We thank you for your enduring support and dedication to our company.

-Ashley Gonzalez





## SOUTH PASADENA

Our team had the opportunity to experience different environments and their viewpoints at South Pasadena High School. Meeting new people, networking and attending workshops are essential to succeeding in the virtual business world. Our team was able to attend the Virtual Enterprise Los Angeles Training of 2017, which consisted of seventeen workshops. These workshops allowed our team to communicate with other companies, learn about their department and various other business strategies. These business skills included leadership, global expansion of your business, soft skills and techniques for success in sales. A workshop on internships was available as well which provided skills useful in life as well as work. South Pasadena openly welcomed us into their school, it was very exciting to see how other teams were running their business, along with the different school environment.



## WE SCARE HUNGER

WE Scare Hunger is an organization correlating with Halloween. Students and volunteers dress up in their Halloween costumes on Halloween night, and instead of going house to house asking for candy, they ask for cans. These cans are then donated to people all over the world. The “WE” organization brings an opportunity to feed the hungry, not only locally but globally as well. This movement raises awareness about world hunger, causing more people to volunteer in the cause. Locally, one can hold a food drive and impact world hunger. Not only can one do this with an established group, but they can sign up themselves, partake in it with family, or create their own association/club to take part in the WE Scare Hunger movement and help feed the hungry.

Find a recipe for a Halloween Treat on Page 4!





## EMPLOYEE OF THE MONTH

Jonas Castellon is awarded employee of the month for October as he demonstrated his dedication to our company and has made valuable contributions to our team. Jonas plays a valuable role in the Sales department, and is also a part of our Business Plan team.

Lidia Ambriz, VP of Sales, describes Jonas as enthusiastic, supportive, devoted, and passionate towards work. He practices his outstanding time management daily, as he uses his time quite wisely.

Congratulations to Jonas Castellon!

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## BIRTHDAYS THIS MONTH

Joshua Vaughan on October 2nd!



Happy Birthday! Hope it's one for the books!

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## PRETZEL BONES RECIPE

- 80 Mini Marshmallows
- 40 Pretzel Sticks
- 16 oz White Candy Melting Chips



1. Line a baking sheet with parchment paper.
2. Push a mini marshmallow on each end of a pretzel stick.
3. Melt white candy by heating in microwave for 45 seconds, stirring and repeating until melted and smooth.
4. Using a fork, dip in white chocolate to coat completely shaking off excess and placing on prepared sheet.
5. Place in refrigerator for 10 minutes to set up.
6. You can optionally use a sharp knife to trim off excess chocolate.
7. Heat chocolate for another 30 seconds and stir.
8. Dip each bone again (shaking off excess) and return to tray.
9. Place in refrigerator for 10 minutes to set up.